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**FOR IMMEDIATE RELEASE**

**Right Hemisphere Signs Agreements with Casolute and IPEQ to Support European Manufacturers**

*Companies Team up to Address Fast-Growing Opportunities for Advanced 3D Publishing Solutions in Europe*

**FRANKFURT, GERMANY — November 30, 2006** — With the new European headquarters established in Munich earlier this year, Right Hemisphere further expanded its presence overseas with the announcement today of two new European VAR/SI partners: Casolute GmbH and IPEQ GmbH. The leading provider of Product Graphics Management (PGM) software, Right Hemisphere signed agreements with these companies to answer growing demand and opportunities for its 2D and 3D product communications solutions throughout Europe. Right Hemisphere will work with its new partners, as well as its existing partner PROSTEP AG, to demonstrate, deploy, and customize PGM solutions. By taking advantage of manufacturers' existing 3D CAD assets and new rich, interactive 3D PDF capabilities, Right Hemisphere's solutions offer more efficient and effective ways to produce technical documentation, to engage in supplier collaboration, and to communicate about complex products.

"We see tremendous opportunity for automated 2D and 3D product communications solutions in Europe, particularly in the automotive and aerospace industries supporting manufacturers and their supply chains," said Right Hemisphere's Vice President of Strategic Alliances and Channel Development, Randy Ochs. "Casolute and IPEQ each have specific areas of expertise and knowledge of European manufacturing companies. Combining our knowledge, core competencies, and joint sales and support staffs will allow us to rapidly grow our market share and presence throughout Europe."

Casolute GmbH is a Right Hemisphere value-added reseller (VAR) and systems integrator (SI) with specialized expertise in the automotive industry. The company

is also especially proficient in implementing technical documentation solutions and in all aspects of product lifecycle process optimizations. The company will sell, implement, and provide the primary line of support for Right Hemisphere's software to manufacturers in Central and Western Germany, and in Spain.

"We have made our biggest contributions to customer competitiveness through automation solutions," said Casolute GmbH Manager of Business Development Michael Häfele. "We immediately recognized the efficiencies Right Hemisphere's automated 2D and 3D publishing solutions could bring to our manufacturing clients to make them even more competitive. We're excited to begin showing our clients how they can further streamline some of their key business processes."

Already an Adobe Systems GmbH Enterprise Solution Partner for Adobe® Acrobat® 3D, Adobe® LiveCycle® and Breeze products, IPEQ GmbH has particular expertise in delivering 3D PDF workflows in combination with its own 3D Groupware communication solution to enterprise customers in engineering, production, and service. As a Right Hemisphere VAR/SI, IPEQ will focus on the delivery of 3D PDF workflow and communication solutions to manufacturers in Switzerland, Austria, and Germany.

"We are very excited that we are now able to complement our 3D groupware solution with Right Hemisphere's leading edge technology in Product Graphics Management," said Thomas Koytek, CEO of IPEQ GmbH. "With Right Hemisphere and Adobe Systems we are now able to offer our customers compelling solution packages for overcoming communication and efficiency barriers in development, production, and service processes."

To discuss an engagement with Right Hemisphere and its partners, please call Right Hemisphere at +49 89 579-59 174 or +1-510-818-2880, or email [sales@righthemisphere.com](mailto:sales@righthemisphere.com). Customers can find more information about IPEQ GmbH at [www.ipeq.de](http://www.ipeq.de) or contact the company at +49 8024 47482-77 or [info@ipeq.de](mailto:info@ipeq.de). To contact Casolute GmbH, call +49 0221 179 52-0 or email [info@casolute.com](mailto:info@casolute.com).

## About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format, right now across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today's manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit [www.righthemisphere.com](http://www.righthemisphere.com) or call toll free at (877) 309-3204.

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