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FOR IMMEDIATE RELEASE

Right Hemisphere Integrates Eight Modules and New Capabilities in its Deep Exploration CAD Edition 4.0 Release

*Company Also Ships Two New Plug-ins for Adobe Acrobat 3D and Deep
Exploration CAD Edition Software*

Fremont, CA — March 27, 2006 — Right Hemisphere®, the leading provider of Product Graphics Management (PGM) software, today announced the next-generation release of its Deep Exploration™ client software. A powerful standalone or companion application to the company's Deep Server™ enterprise PGM software, Deep Exploration 4.0 is available immediately in two versions: Standard Edition and CAD Edition. Today Right Hemisphere also announced the availability of its two new software plug-ins for Deep Exploration CAD Edition and Adobe® Acrobat® 3D, called the Right Hemisphere PMI Module™ and the Right Hemisphere PDF Publishing Module™. These plug-ins provide added functionality for 3D collaboration among suppliers and employees, and 3D PDF publishing.

Deep Exploration CAD Edition transforms CAD models into lightweight product graphics; authors a full range of 2D and 3D product graphics; publishes finished graphics and documents; and augments high volume, 2D and 3D graphics processes. Some of the key new features in Deep Exploration CAD Edition include the ability to:

- Translate, author, and publish product graphics more productively using new multiple view port configurations, flexible toolbars, and a number of user interface enhancements
- Communicate interactive assembly and disassembly procedures more quickly using “steps” and “model views”
- Create more photorealism with new advanced lighting, UV mapping, shadows, and materials palette extensions
- Automate callout creation within illustrations using new callout style, label, placement, color, and size controls

- Further reduce graphics file sizes, data transfer, and real-time performance using new object instancing capability
- More flexibly blend automated and manual steps within high volume 2D and 3D graphics publishing processes when used in conjunction with Right Hemisphere's Deep Server enterprise software

In addition to these and dozens more new features, Deep Exploration CAD Edition packages many of the company's previously separate desktop modules such as the CADTools, Illustration and CoreCAD Modules in one convenient, tightly integrated, and aggressively priced PGM desktop application.

Deep Exploration Standard Edition is designed for the digital content creation professional whose 3D image and animation authoring does not involve CAD sourced data. Deep Exploration Standard Edition also contains a number of the new features mentioned above including the multiple view ports, steps, model views, advanced materials, and more.

"By working with our customers to help them solve their toughest product graphics management challenges, we get great feedback on how to improve our desktop and server products," said Michael Lynch, CEO at Right Hemisphere. "When our existing customers see all the leading edge capabilities we have added in the latest generation of Deep Exploration and the new PMI and PDF Publishing modules, they will know we took their feedback to heart."

Early beta versions of the modules have provided excellent results. At a major medical device manufacturer, the modules have been deployed to speed the creation and publishing of interactive PDF documents containing PMI data. These rich 3D documents have dramatically improved supplier collaboration, cut defect rates, and accelerated new product introductions.

Pricing and Special Promotions

The new Deep Exploration Standard Edition is \$149 U.S. Deep Exploration CAD Edition is \$1,495 U.S. Special introductory upgrade pricing is available for existing Deep Exploration 3.5 owners. For more information on upgrade promotions, please

go to www.righthemisphere.com/DEupgrade. There will also be special pricing on a PMI Module and PDF Publishing Module bundle of \$499 as part of the upgrade offer.

Sold separately, the PMI Module and the PDF Publishing Module are \$595 and \$295, respectively. All of these applications are available for trial or purchase from the company's Web site at www.righthemisphere.com. The PMI Module and PDF Publishing Module for Acrobat 3D can also be purchased through the online Adobe Store in April.

About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format, right now across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today's manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

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