



RIGHT HEMISPHERE INC.

39355 CALIFORNIA STREET, SUITE 201

FREMONT, CA 94538, USA

PH: +1 877 309 3204, +1 510 818 2880

FAX: +1 510 818 1808

WWW.RIGHTHEMISPHERE.COM

FOR IMMEDIATE RELEASE

Chrysler Group Deploys Right Hemisphere PGM Software to Streamline Technical Publication Processes

Fremont, CA — June 5, 2006 — Right Hemisphere[®], the leading provider of Product Graphics Management (PGM) software, today announced that the Chrysler Group is using its PGM software to streamline graphics publishing processes for the company's Engineering Graphics Illustration Group (EGIG). The Chrysler Group's EGIG supports the company's multi-organizational need for up-to-date product graphics. The group's PGM solution incorporates Right Hemisphere's Deep Server[™] enterprise software and is architected to automatically create thousands of 3D product graphics from original CATIA[®] computer-aided design (CAD) data. This 3D product graphics data is then used to support downstream users with up-to-date graphics to meet their business needs. Some examples include: manufacturing process sheets, aftermarket accessory and service parts catalogs, print advertisements and more.

Right Hemisphere's Deep Server enterprise and Deep Exploration[™] client software help the Chrysler Group leverage existing CAD assets and significantly reduce the time and resources necessary to:

- Transform large CAD models to lightweight 3D files
- Create product graphic images to support multi-departmental needs

The software is expected to reduce the cost of producing these illustrations by eliminating the time-consuming processes associated with using existing proprietary CAD software.

"For manufacturers with massive amounts of product graphics and a need to reuse those graphics for many different kinds of publications and organizations, it is not practical to stay with manual processes—from either a cost or time

standpoint,” said Michael Lynch, CEO of Right Hemisphere. “Our PGM software streamlines and automates graphics publishing processes. Companies can quickly generate 2D illustrations, photorealistic images, interactive scenes and other types of graphics commonly required throughout a company using our Deep Server solution.”

Deployed by other manufacturers such as Sikorsky Aircraft, Bell Helicopter, and Halliburton, Deep Server is Right Hemisphere’s flagship PGM product. Deep Server may be implemented quickly to automate graphics transformation and authoring, and to optimize the graphics publishing processes for product communications and support offerings. Deep Server is unique in its support of over 120 2D and 3D file formats. The software also provides a unified repository to easily retrieve data, has a searching interface as easy to use as Google® and a secure and managed environment for proprietary data and access control. For more information about Deep Server, visit

<http://www.righthemisphere.com/products/dserv/index.htm>.

About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today’s manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

Media Contact:

Susan Austin
Right Hemisphere
(408) 266-2322

susan.austin@righthemisphere.com